



WELCOME TO BE SEEN IN 2020 YEARS



åkeri & transport
ENTREPRENAD SKOG

THE DECISION MAKERS' MAGAZINE!

Åkeri & Transport – the magazine that reaches all Sweden's decision makers in the field of agriculture, machine contracting industry and the owners of the country's forestry machinery.

- Sweden's cost-effective and broad industry magazine
- Sent directly to the reader for best results
- 8 issues per year
- Edition: 17 500 copies

At more than 80 years old, Åkeri & Transport has long been well established in the haulage industry. We are guaranteed to reach the decision makers in Sweden's haulage industry by sending the magazine directly.

Our mission now, as always, is to have high quality editorial content as well as paper and print. As an advertiser you can rest assured that your ad will be taken care of in the best way possible.

Of course that means you book your marketing with us.



Regards

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We will be happy for article tips and product news. Submit your tips and news to info@swepress.se

www.akeritransport.se

2020

Advertising price list



PUBLICATION SCHEDULE

	Issue Date	Ad deadline
No 1	18 February	31 January
No 2	7 April	13 March
No 3	12 May	24 April
No 4	16 June <small>E-MAGAZINE ONLY</small>	3 June
No 5	11 August	26 June
No 6	22 September	4 September
No 7	27 October	9 October
No 8	8 December	20 November

NOTE: These dates are preliminary and are subject to change.



PRICES AND FIXED SIZES

Spread 42.500 SEK 402x275 mm 420x297 mm (+ 5 mm bleed)	Full page 25.000 SEK 190x275 mm 210x297 mm (+ 5 mm bleed)	Half page portrait 15.000 SEK 92x275 mm	Quarter page portrait 7.800 SEK 92x135 mm	
	Cover 30.000 SEK Requested page 27.500 SEK	Half page landscape 15.000 SEK 190x135 mm 210x146 mm (+ 5 mm bleed)	Quarter page landscape 7.800 SEK 190x65 mm	1/8-page 4.000 SEK 92x65 mm

AD MATERIAL AND PRODUCTION

The material must be labeled with name of advertiser and insert date.

Send finished material to: annons.at@swepress.se.

Format: PDF or eps (not word dokument). Images: High resolution, 300 dpi, CMYK-color (not SPOT-color or RGB). Fonts: Should be included or converted to vector in the above formats.

The filename should be renamed to: Advertiser, insert date and size.

In case of problems or questions, Contact our production department at annons@joforlaget.se.

WEB BANNER

Size	Price	Measurement
Top banner	2500 sek/mo	980x240 px
Top banner	2200 sek/mo	980x120 px
Right banner	1500 sek/mo	250x360 px

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IS PART OF

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Åkeri & Transport cost 500 SEK +VAT for a full year or 1000 SEK +VAT for two years.